# COLORADO LIFE INITIATIVE

**Mission:**The Colorado Life Initiative is a grassroots movement in the body of Christ mobilizing communities to pray, educate, and change law to protect all living children.

**Vision:** Mothers are provided non-violent resources, Doctors save all lives possible rather than destroy them, and children continue living to reach their full potential.

## **Values:**

1. **Life** begins at conception “fertilization” and all human life must be protected beginning at conception.
2. It is the responsibility of the body of Christ to **lead** culture, not follow it.
3. The abortion holocaust is a moral and spiritual sin and therefore requires **pastors** to lead congregations biblically to end it, rather than defer to political strategists or delegate to secular political organizations.
4. We are called to repent of child sacrifice and speak the **truth in love**. We speak the whole truth and nothing but the truth.
5. We base strategy, solutions, and interactions in obedience to the **authority of Scripture**.
6. We **encourage each other,** speak truth with one another, respect, value, and listen to the opinions and ideas of others without compromising basic Biblical values and principles and gently confronting error.
7. We are **proactive** rather than reactive, valuing that “the best defense is a good offense”,
8. We **speak** well of each other, the efforts, and the team.
9. We look to Scripture to resolve any conflict, go directly to that person **if we have any concern** – we do not speak about them to others. If unresolved, both parties meet with the Co-Proponents.
10. While **nonbelievers** are welcome to join the efforts, our key partnerships and leadership are Christ-followers so that we are not unequally yoked with unbelievers and our foundation remains on the rock of obedience to Christ (2 Corinthians 6 and Luke 6).
11. We are **motivated** by honoring God and saving the lives of children, not for political or financial gain.
12. We look forward to the day when child sacrifice is **ended**, and we can move on to other efforts.

## **Goals:**

1. **Mobilize** churchgoers to pray, educate, register to vote, and vote FOR Life
2. Promote a moral, just, and fair law that **God** can bless
3. **Educate** every Colorado voter on the humanity of preborn children
4. Meet the state’s **legal** requirements to be a single subject
5. **Close** abortion clinics and stop abortion pills
6. Is straightforward for the **voter**
7. Keeps the argument focused on the **goal** – the protection of children
8. Can stand at the United States **Supreme Court**
9. Does not penalize a **doctor** in the course of saving lives
10. Prevents exploitation and helps **women** get the real helps that they need
11. Provides a truthful, moral, and Biblical **solution**
12. **Overturns** current statewide law of abortion through birth

## ORGANIZATION

The Colorado Life Initiative is registered as a non-profit political organization in the state of Colorado for the purpose of putting forward a life initiative in the state to protect all living children from child sacrifice. CLI is led by the core leadership of Pastors For Life and the Co-Founders of the organization. The Co-Proponents receive input from the state Task Force which exists to recruit and empower local Regional Teams in recruiting and empowering teams within local churches. Collaborative efforts with churches and Christian organizations based on Biblical principles for the protection of all human life is encouraged.

## QUALIFICATIONS

All volunteers in leadership positions with the state and county are expected to have a personal relationship with Jesus Christ, seek the Lord daily through prayer and Scripture reading, gather for weekly fellowship and Biblical teaching in a local church, communicate in grace and truth, enlist prayer partners, and uphold the core values of the Colorado Life Initiative. Because this is a spiritual battle, we ask each of our volunteers to conduct themselves according to 1 Peter 2:1-2,11-17, 2 Timothy 2:22-26, and Ephesians 6:10-20. Each team member in leadership is asked to fill out a volunteer application.

## EXPECTATIONS

Each of these teams represents a group of individuals communicating regularly for a specific purpose as it relates to the Colorado Life Initiative (CLI) to uphold the overall mission, vision, values, and goals of CLI to the glory of God and for the protection of all children. Each team member is encouraged to contribute meaningfully to discussion, pray for and recruit others to join efforts, encourage other team members, and attend team meetings. Each team will have Coordinators to coordinate meetings and keep Co-Proponents informed of meetings and recommendations. These are advisory teams with the final decision-making responsibility being made by the Co-Proponents under the leadership of pastors and with legal advice, particularly as decisions affect the overall finances, messaging, and legal implications of CLI and its representatives. The Co-Proponents do take the advice and leadership of team members seriously and all constructive feedback is welcome and encouraged. **Contact information gained while volunteering for CLI must be shared with CLI for data entry and remains confidential to CLI.**

## COMPLETION OF COMMITMENT

This is a spiritual battle and the enemy predictably works against efforts using deception, distraction, discouragement, diversion, and divisiveness, so prayer, follow-through, and fellowship with one’s team is critical for effectiveness. We hope to strengthen and encourage one another on a regular basis and resolve conflicts quickly. If a volunteer is caught intentionally misrepresenting the truth to their team or the community, or misrepresents CLI in any way contrary to CLI messaging, Scripture, or that is found to be working against the efforts of CLI, that person will be reported to Co-Proponents, confronted, and may be removed immediately. Volunteers are expected to follow through on commitments but may resign at any time in writing with the reason for resignation to the Co-Proponents at: [coloradolife2024@gmail.com](mailto:coloradolife2024@gmail.com). We encourage every volunteer to follow through with commitments, work through any conflict, represent CLI well to others, and complete the task/s to the best of one’s ability with the help of the Holy Spirit and other members of the team. Volunteers are encouraged to ask for help from others, ask any questions, and let leadership know when struggling.

# LEADERSHIP TEAMS

## MEN

**PASTORS FOR LIFE (PFL)** Encourage and engage pastors to lead people to protect all human lives

**MEN DEFENDING LIFE (MDL)** Men leading men and families to pray, educate, and vote to protect women and children

## LEGAL REVIEW PROCESS

**CO-PROPONENTS** Write and defend the initiative wording to Legislative Council and Title Board

DOCTORS Review and advise on medical content on initiative and info used in communications

ATTORNEYS Review and advise on wording of initiative and placement in Constitution

RESEARCHERS Provide latest stats, links, and information for communications and citations

## MOBILIZING COUNTIES

**STATE TASK FORCE**\* Recruit County Captains, meet monthly to communicate and coordinate efforts across the state

COUNTY CAPTAINS\* Recruit Church Champions and volunteers to mobilize county and represent CLI at local events

CHURCH CHAMPIONS\* Enlist team within church to communicate prayer, education, events, and mobilize vote

CIRCULATORS\* Attend training, gather signatures, and recruit other circulators in church, community, and events

COLLEGE OUTREACH\* Survey questions/talk with students on campus, coordinate tables at college events

ADMININSTRATION Provide media and volunteer data, calendar, contacts, and meeting notes to Remote State Office.

TABLE EVENTS\* Schedule venues and volunteers to communicate messaging and recruit through table display

## REMOTE STATE OFFICE

FINANCE OFFICERS SOS reports, banking, process donations\*\*, income and receipts, IRS reporting

OFFICE MANAGERS Coordinate calendar, suggest budget from available funds\*\*, file notes from meetings

DATA ENTRY Data entry, keep emails and phone numbers current (for CLI use only & confidential)

FRONTLINE TEAM\* Answer emails and phone calls, connect with others in CLI, as needed

EVENTS PLANNING\* Organize CLI events, including venue, speakers, music, travel, and decor based on budget\*\*

## FUNDRAISING, NETWORKING, & COLLABORATIONS

**FUNDRAISING TEAM**\* Brainstorm fundraising ideas, calendar, events, and connect with potential large donors

DONOR RELATIONS\* Thank you notes\*\*, appeals, and communicate with donors/partners to encourage giving

KINGDOM PARTNERS\* Network with large churches and Christian organizations for collaborations and in-kind

CORPORATE SPONSORS\*Provide pledges and funds to pay for circulators and get-out-the-vote advertising

GET-OUT-THE-VOTE Build collaborative strategies for GOTV including billboards, yard signs, swag, and ads

DATA ENTRY Share records of contact information and contacts made for CLI with State Office Data Entry

## COMMUNICATIONS

**COMMUNICATIONS TEAM** Brainstorm messaging and talking points for spokespersons and communications\*

PRAYER WARRIORS FOR LIFE (PWFL)\* Lead weekly prayer call, update partners, and engage fellow prayer warriors

SPOKESPERSONS\* Appointed by Co-Proponents to represent CLI to media including newspapers, radio, and tv

SPEAKERS BUREAU\* Appointed to represent CLI through presentations to churches and groups to educate and engage

TRAINERS\* Appointed by Co-Proponents to identify and meet training needs of volunteers

SOCIAL MEDIA TEAM\* Post weekly, monitor daily, and engage on social media accounts, encourage sharing

SPANISH\* Translate communications to Spanish, provide Spanish subtitles, Spanish media outlets

## CREATIVE

WRITERS/EDITORS\* Weekly email, website, blogs, press releases, commentary, handouts, PSAs, ads, film

GRAPHIC DESIGN\* Provide design ideas for messaging, billboards, flyers, magazine, swag\*\*

FILM PRODUCTION\* Create and edit film spots for use in churches, online, training, and to encourage support

ADVERTISING\* Identify, negotiate, and budget ads on tv, radio, print, online, colleges, and events\*\*

Training varies based on team and region.

Time commitment varies based on volunteer’s availability.

\*Requires staying current with messaging from Communications Team.

\*\*Requires budgeting based on effective fundraising efforts.

# Volunteer Application (Please attach a photo.)

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PHONE/TEXT: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY, ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AVAILABLE FOR CALLS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email for weekly updates: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ COUNTY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What church do you attend regularly? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Church address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please answer the following questions. You may write on the back or add a page, as needed.

1. What do you look forward to in volunteering with the Colorado Life Initiative?
2. Please describe your faith in Jesus Christ.
3. Do you have personal experience with abortion, adoption, or difficulties during pregnancy?
4. Are you currently involved in other volunteer activities? If so, what are they?
5. What special skills or training do you have that you would like to contribute?
6. What team most interests you?
7. How many hours are you willing/able to dedicate to volunteering? \_\_\_\_\_\_\_\_\_\_week/month

Is there a pastor or church leader we may contact for personal reference?

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Title: \_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I agree with the Mission, Vision, Values, and Goals of the Colorado Life Initiative (CLI), and to represent CLI efforts with integrity and to the best of my ability. I agree to have CLI leadership contact any reference I provide.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name Signature Date

**For Office Use Only:** Team \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Team Lead: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_